
VINTTRO

Brand Guidelines

your emotion is our passion

Colour Library

There are three main colours within the VINTTRO brand


Jet Black

Hex #000000

	0	0	0
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Dark Grey

Hex #999999

	153	153	153
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White

Hex #FFFFFF

	255	255	255
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Fonts & Sizes

All Fonts	Montserrat	Colour
Heading Size	14	Jet Black
Sub Headings	10 Grey	Hex #999999
Normal Text	10 Black	Hex #000000

VINTTRO

VINTTRO

COVER

The main logo as above must be positioned in the centre of every document or template .

Our Icon V logo below must also never be stretched and presented in a consistent size on all formats. This logo must be positioned facing forward.

For coats, hoodies and general clothing, this logo must be placed on the left breast, hats positioned central.

V

Our Tagline

Our tagline is designed in lowercase and, must never be stretched and presented in a consistent size on all formats.

your emotion is our passion

Our tagline is always positioned in the bottom right hand corner on every document, every promotional template and website.

Colour Grey

#999999



Text Size

6

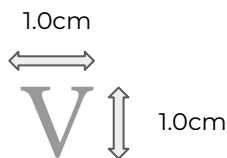
Font

Montserrat

your emotion is our passion

Our horizontal logo must never be stretched and presented in a consistent size on all formats. The logo can be either printed or embroidered using a satin stitch

For clothing - T-Shirts, Polo Tops and Hoodies, the main logo must be always positioned on the right arm and the V logo to be positioned on the left breast to the dimensions below



Top Colour	Logo colour
White	Grey or Black
White	Grey or Black

Top Colour	Logo colour
Black	Grey
Black	Grey

Top Colour	Logo colour
Grey	Black
Grey	Black

Please see images below for clothing designs and logo location

Polo Shirts & T's

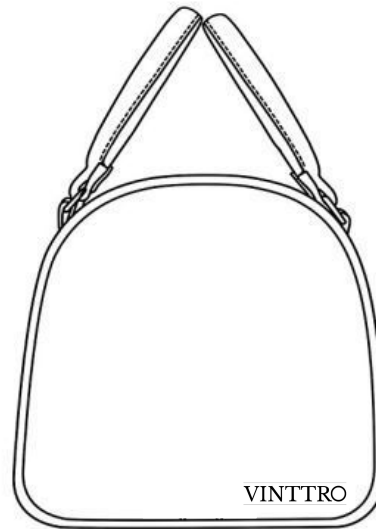


Hoodie's



Caps / Ski Hats





8cm



VINTTRO

Bag Colour	Logo colour
Black	Black or Grey
Black	White

Bag Colour	Logo colour
Tan	Black